



Greater Kashmir
The Daily English Newspaper



کشمیر ایکسپریس
The Daily Urdu Newspaper

Advertisement
RATE CARD
2017-2018

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All rates are in Sq. Cms		2017-2018	
Publication	Edition	B&W Rates	Color Rate
Greater Kashmir	Srinagar	350	530
Greater Kashmir	Jammu	185	280
Kashmir Uzma	Srinagar	205	300
Kashmir Uzma	Jammu	155	230
Greater Kashmir	Srinagar+Jammu	435	650
Kashmir Uzma	Srinagar+Jammu	275	410
Greater Kashmir+Kashmir Uzma	Srinagar	455	690
Greater Kashmir+Kashmir Uzma	Jammu	260	385
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All intimations regarding publication of suspensions of Advertisements must reach this office 3 days before the date of publication. Management of the Greater Kashmir reserves the right to reject advertisement for publication without assigning any reason. If any legal dispute arises, this will be carried on under the jurisdiction of Kashmir Courts.

PAYMENT

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Drafts and For Kashmir Uzma payments shall be made through crossed cheques/DD's in favour of "KASHMIR UZMA" payable at Srinagar.

MATERIAL ACCEPTED

All advertises will be accepted in Separation or Grey Scale Film, Pdf/x-1a:2001, Eps (All text converted in curves). Adobe Indesign, Quarkexpress, Illustrator, CorelDraw file format.



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